

Date	Daily: The number of people who engaged with your Page. Engagement includes any click or story created. (Unique Users)	Daily: The number of people who have seen any content associated with your Page. (Unique Users)	Daily: The number of impressions seen of any content associated with your Page. (Total Count)	Daily: The number of impressions that came from all of your posts. (Total Count)
2014-07-14	967	13958	28946	3351
2014-07-15	1925	20673	43599	11054
2014-07-16	9680	101630	398724	43570
2014-07-17	4597	58876	149783	11628
2014-07-18	2900	41092	80553	4616
2014-07-19	3225	32842	56251	4605
	23,294	269,071	757,856	78,824